

# Introducing Wiser Connections



- ▶ Are you looking for hassle-free information technology procurement?
- ▶ Do you feel overwhelmed by the complex and technical world of information technology?
- ▶ Led by **Sonya Weiser**, Director and Principal Consultant, Wiser Connections offers not only practical technology and systems experience, but extensive formal knowledge of corporate governance and business needs.
- ▶ **Wiser Connections** is proudly independent - we don't have a system to sell or a platform to promote. We don't expect your business to change in order to fit the technology. Instead, we help you plan, select and implement systems that can adapt to suit *your* needs.
- ▶ We are not resellers of software and not in the business of presenting you with flash new technology or the latest systems just because it's the 'next big thing'. We will only help you plan for new technology if we know that your business really needs it.



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# The WiseStart Process

Our [WiseStart Process](#) can provide you with hassle-free information technology procurement at no cost to you.

- ▶ The process commences with a free, no obligation Needs Analysis session. We'll talk with you about what's right for your business and help you decide whether to proceed with listing a request for services from a Wiser Connections approved IT supplier.
- ▶ If you decide that a change to technology in your business is needed, we'll connect you with a pre-approved IT supplier, providing hassle-free information technology procurement.
- ▶ We evaluate responses that are received from our suppliers, comparing pricing and technical information to ensure the best match. Then we provide you with a written report, including a summary table showing how responses compared against evaluation criteria. We short-list suppliers we recommend for your business, then it's over to you to engage the supplier of your choice.

## All at no cost to you!

When you use the WiseStart Process, the supplier you choose pays us a fee after you engage their services.

That means you don't pay us for our advice and expertise. So with the WiseStart Process you will enjoy hassle-free IT procurement, saving you from the stress and uncertainty of dealing with the sometimes overwhelming world of information technology.

[Terms and conditions](#) apply.



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# Client projects

We have a long history of providing independent, expert advice to businesses and not-for-profit organisations in South Australia.

Here's just a few examples of our recent client projects...

▶ **Managed IT support services**

Returned & Services League - SA Branch

▶ **Software development**

Yup Yup Labs

▶ **Interim IT management**

Returned & Services League - SA Branch

▶ **Websites**

Aged Care Industry Association

Premier Health Care

Bluestone Accountants

North Eastern Community Hospital

▶ **Independent evaluation of vendor responses**

RevenueSA



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# Approved IT Suppliers

All of our approved IT suppliers are screened to assure you they are professional and respected, with a good reputation for providing IT systems and services to South Australian businesses.



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ABN 84 126 475 039  
Wiser Connections is a division  
of Weiser Australia Pty. Ltd.



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# Consulting Services

- ▶ **Strategic technology planning.**  
You need to carefully manage information technology changes.
- ▶ **Analysis of technology needs.**  
Make sure you ask for what your business really needs.
- ▶ **Managing your technology projects.**  
You want to keep projects moving when managers leave.
- ▶ **Creating efficient processes.**  
You want efficient, cost effective processes and systems.
- ▶ **Preparing request for quotes.**  
You need clear, concise requests for suppliers to respond to.
- ▶ **Evaluating responses.**  
You want independent, profession input into the selection process.
- ▶ **Preparing board reports.**  
You need a professional report to present to your board.
- ▶ **Preparing business cases.**  
You need a sound business case for change.





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# Testimonials



## ACIA New Website Project

*“We used Wiser Connections to assist us with specifying the requirements for a new website and selecting a successful tenderer. Sonya Weiser followed a logical process which helped us identify our requirements and select the most suitable supplier.”*

Paul Carberry, CEO, ACIA

*“The highly detailed ‘Request for Services’ document provided a comprehensive list of the client’s requirements, including both mandatory and optional elements of design and functionality. It also gave instruction on what requirements were critical for the launch date, and what could be approached after the launch deadline. This allowed us to quote accurately, and deliver the project within the development timeframe. Wiser Connections played a vital role in ensuring both our team, and the clients, were provided all the information/directives needed to achieve success in this project. Creative Serum would happily recommend Wiser Connections to any business seeking assistance/direction when determining business needs and/or producing briefing documents for tender.”*

Scott White, Managing Director, Creative Serum

Read our [ACIA case study](#) for more details about this project.



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# Contact Details



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